# Partnerships Adult Day Center Minutes of Open Board of Directors Meeting March 17, 2022

- Roll Call Sandy Kops, George Alexander, Diana Sorro, Dan Skibicky, Jennifer Brosious, Pat Gilmore, Liz Leonardo, Janet Emanuel, Particia Vener-Saavedra, Vicki Crocco present
- 2. Minutes of February 24, 2022 Executive Meeting minutes approved as submitted. Minutes of Februa February 17th open board meeting we're already approved
- 3. Director's Report- see Vicki Crocco director's report file
  - a. Client Census February was a small gain to an average census of 7.8/day
    - i. New client from North Carolina still pending, potential home care client
    - ii. No clients have yet dropped out because of the rate increase
  - b. Financial consistently running \$3000 to \$4000 in the red
    - i. Pat will meet with Vicki to rough out new budget considerations ahead of time to prepare for June 1 budget construction meeting.
    - ii. Supply budget needs to be increased
    - iii. CBDG filed for increase to \$13,350; \$7500 for RN
  - c. **Outreach to QU:** a student business is interested in supporting small NP businesses that can't afford advertising. waiting to hear back from him
  - d. Operations Details
    - i. outreach to painters, so far too expensive
    - ii. several repair and update issues outlined our urgent
  - e. AOA grant appeal scheduled with Mary Margaret Mandel and Pat Gilmore
  - f. Staff Annual Reviews
    - i. Lucille will be reviewed when Shirley is back
    - ii. Staff will be completed by the end of March
- 4. CAADS Report Janet
  - a. Currently 37 members
  - b. Homecare Reimbursement will be increased on March 14th from \$74.74 to \$81.25 retroactive to July 1, 2021
  - c. A peer review training video and a ADC promotion will be available to all centers soon. We can use the promotional video for marketing.
  - d. A bill has been raised in the Aging Committee of the legislature to make ADCs part of CT Medicare
  - e. Lucille will be our representative for doing peer review of other centers
- 5. Old Business
  - a. Board & Staff Bios and images
    - i. Janet/George images and bios still incomplete
    - ii. The website is active under leadership staff photo & bio there

#### 6. New Business

- a. **On-line Voting** George creating polling on our website that will allow secure, recorded voting for issues that have already been discussed
  - i. Site is password protected
  - ii. Motion and yes no abstain options will be available
  - iii. Only one vote will register, immediate tally of total votes and percentage will show
  - iv. The data are permanently maintained on the website
  - v. George will provide passwords & motion for wording of changes in the bylaws will be at our next executive meeting

### b. Painting of Center

- i. Jennifer Ray Pagliaro at Grand Paint can get paint donated, will send samples to Vicki or try to match a paint sample she provides
- ii. Ray Sola with GP happily sent his in laws to Partnerships because of Jennifer's mention. They appreciated it and may be able to provide the work to do the painting.
- iii. Pat and Jennifer will coordinate paint and painting entire center

### c. Promotions Planning

- i. The Great Give Diana May 4-5, 2022 Community Foundation provides it important for visibility in the community
  - All board members need to reach out to their friends and contacts during the allotted time [April 25th through May 5<sup>th</sup>]
  - 2. **Diana** will put together the **link** and **sample messages** to use in email and social media encouraging people to donate and have their donations matched!
  - 3. Can be linked on our website as well -
  - 4. **Sandy** suggests **Constant Comment** to begin to create a database -particularly for email **Pat** will investigate for us
  - 5. **Mail Chimp** may also be a way to monitor our emails and no who received and who opened messages

### ii. Round-Up for Partnerships - Aiming for June

- 1. Janet reminds it is a way to have our flyer and visibility in several very close by businesses like Whitneyville Market
- 2. Jennifer says ShopRite on Dixwell does a Checks for Businesses Roundup.
- 3. Janet will send 'tear-off' poster to Liz & Pat

### Connex Credit Union - Coins for Change - Pat will contact -

7. Adjourn to EXECUTIVE Session

Next MONTHLY meeting date: April 21, Time: 12:30 On Zoom https://savechildren.zoom.us/j/97370223131?pwd=N2FONStmOTBUZGVXM0s2M0 p6VHhZQT09 Meeting ID: 973 7022 3131 Password: 003196

## SPECIAL EXECUTINE Meeting, March 24, 12:30pm on Zoom

https://us06web.zoom.us/j/7665434101?pwd=WUIUQ09NcjdKZHYvamhpWGZyR0 F3UT09 Meeting ID: 766 543 4101 Passcode: 737326