Minutes of the Board Meeting Partnerships Adult Day Center 21 November 2019

Called to order at 12:11 PM

Attendees: Shirley Pripstein, George Alexander, Jennifer Brosious, Liz Leonardo, Diana Sarro, Patricia Burke, Janet Emanuel, Mary Beth Kiely, and Patricia C Vener-Saavedra. Guest: Vicki Crocco

- 1. Previous minutes approved. (record speed)
- 2. Director's Report (details in separate handout from Director) -
 - Lost a client (24 hour Homecare)
 - Latest average client census has dropped to about 8 people per day. this calculation is done end of every month.
- 3. Treasurer's Report:
 - Income for this past month (October) \$18,930.05 Expenses \$21,210.16 resulting in a (\$2480.11) negative Checking balance end of October \$3,562.18 and to date for November \$6,015.39. Reserve account: \$17,775.37 (down from last month's 23,something).
 - Income flow is negative.
 - Need to know: Number of clients to break even and number of clients to be comfortable. Decided that we need Marvin to give us these numbers.
 - Shirley will sit with Vicki regarding numbers 14th or 15th December (Thursday or Friday).
- 4.Old Business
 - Gina needs Vicki to go with her to meet and schmooze referral sources.
 - Newsletter should have return envelope for donations.
 - Name change should be shorter for marketing purposes.
 - Sign on Putnam Ave.
 - Donation button on Website important!
 - Donation button on Fb less important given that individuals can run their own fundraisers.
 - Mail stuffing at center December 13th
 - Patricia to ask Vicki for less than 3 month old bank statement in PDF format to upload to Fb in order to qualify for donation button. I already have Mary's information and the application must be done in a single session.
- 5. Peer Review:
 - Nothing covered

7. Moved to adjourn, all approved. time 1:13 PM Next meeting is 19 December 2019, Noon at Partnerships.

These minutes signed by Patricia C Vener-Saavedra, Secretary